

JAMESTOWN COMMUNITY COLLEGE
State University of New York

INSTITUTIONAL COURSE SYLLABUS

Course Title: 2-D Design and Color

Course Abbreviation and Number: ART 1530

Credit Hours: 3

Course Type: Lecture/Lab

Course Description: Students will explore two-dimensional design problems through controlled and experimental sequences of exercises in drawing, abstract black and white composition, and basic color theory and its application to design. Emphasis is placed upon developing a student's personal appreciation and creative expression rather than professional skill. Students will learn ways of expressing themselves creatively through two-dimensional space through the exploration of visual design elements such as line, form, scale, color, texture as well as explore design principles of surface organization such as repetition, balance, rhythm, variety, and emphasis. Students will learn to mix a calibrated range of tones and colors and gain experience using value, hue and saturation with paint and collage. This course fosters the utilization of intuitive judgements of serious play.

No requisites.

General Education Requirements Met

SUNY
The Arts

Student Learning Outcomes:

Students who demonstrate understanding can:

1. Gain knowledge of design elements and principles of 2-D design and how to apply those to modes of creating personal expression.
2. Learn the beginning basics of color theory, how to control color through mixing, and how to organize colors to achieve desired and specific results.
3. Identify and describe formal and conceptual uses of a variety of materials and techniques.
4. Identify and utilize vocabulary related to contemporary art, design, and art criticism.

Topics Covered:

- Exploration of visual design elements and design principles of surface
- Emphasis on understanding and utilizing: contrast, value, texture, implied texture, pattern, line
- Value scale, value translation of color
- Color theory, psychological effects of color, memory and color
- Mixing color: including color systems – additive, subtractive, psychological, and biased
- Color wheel
- Metamorphosis of pictorial image or composition
- Use of acrylic paint, collage, and mixed media
- Presentation of work, including paint application, line quality, and brushwork

Information for Students

- Expectations of Students
 - [Civility Statement](#)
 - [Student Responsibility Statement](#)
 - [Academic Integrity Statement](#)
- [Accessibility Services](#)

Students who require accommodations to complete the requirements and expectations of this course because of a disability must make their accommodation requests to the Accessibility Services Coordinator.
- [Get Help: JCC & Community Resources](#)
- [Emergency Closing Procedures](#)
- Course grade is determined by the instructor based on a combination of factors, including but not limited to, homework, quizzes, exams, projects, and participation. Final course grade can be translated into a grade point value according to the following:

A=4.0	B+=3.5	B=3	C+=2.5	C=2	D+=1.5	D=1	F=0
-------	--------	-----	--------	-----	--------	-----	-----

- Veterans and active duty military personnel with special circumstances (e.g., upcoming deployments, drill requirements, VA appointments) are welcome and encouraged to communicate these to the instructor.
-

Effective Date: Fall 2023